

BUSINESS ADMINISTRATION

Students May Enroll to Take This Program Online or Residentially

A student who successfully completes an average of 15 credits per quarter will be able to earn the degree in 6 quarters (18 months).

The objectives of this program are to provide knowledge of the fundamental principles of business methods and to prepare students for entry-level work in management, marketing or recordkeeping. Students learn communication, problem solving, and critical thinking skills through general education coursework.

The goal of this program is to prepare graduates who are able to:

1. Explain business concepts
2. Write and present a marketing plan
3. Demonstrate management skills in hiring, supervising, and retaining employees
4. Develop strategies to make ethical decisions in business
5. Demonstrate appropriate written and verbal communication skills
6. Evaluate the quality of multiple viewpoints, arguments, and evidence and distinguish between fact and opinion
7. Exhibit social responsibility and examine the diverse cultures and value systems of our global community

CORE REQUIREMENTS

Class #	Class Name	Credits
AC110	Accounting Principles I	4
BS100	Business Mathematics	4
BS110	Business Communications	4
BS150	Business Writing	4
CS111	Computer Information Systems	3
CS131	MS Office Professional I	3
KY100	Keyboarding I	3
MG100	Introduction To Business	5
MG110	Supervisory Management	4
MG150	Business Law	5
MG220	Small Business Management	4
MK150	Marketing	4
MK210	Consumer Behavior	4
PD250	Career Development	1
Electives approved through dean of students		11
Total Core Minimum Credit Requirement		63

GENERAL EDUCATION REQUIREMENTS

A student pursuing an associate degree is required to earn a minimum of 30 credits from the general education courses listed below, demonstrating a solid grounding in the liberal arts. A minimum of three credits must be earned in each of the following disciplines: communications, humanities, natural science and mathematics and social science.

Class#	Class Name	Credits
COMMUNICATIONS		
CM111	Speech Communications	4
CM121	Composition (required)	4
CM200	Intercultural Communications	4
CM210	Creative Writing	4
CM220	Art of Persuasion	4
CM230	Mass Communication	4
CM320	Writing and Research	4
HUMANITIES		
HU100	Introduction to Humanities	4
HU121	Film in Society	4
HU130	Spanish I	4
HU150	Introduction to Literature	4
HU200	Art in the Modern World	4
HU230	Spanish II	4
HU310	The Novel	4
HU315	World Literature	4
NATURAL SCIENCE and MATHEMATICS		
^Students must complete either NS112 or NS116		
NS105	Biology	4
NS111	Environmental Issues	4
NS112	Topics in Mathematical Reasoning (required)^	4
NS116	College Algebra I (required)^	4
NS121	Earth Science	4
NS216	College Algebra II	4
NS305	Statistics I	4
NS320	Introduction to Decision Systems	4
NS351	Statistics II	4
SOCIAL SCIENCE		
SS116	Introduction to Psychology	4
SS130	Law in Society	4
SS140	Interpersonal Relations (required)	4
SS145	Introduction to Macroeconomics	4
SS200	Introduction to Microeconomics	4
SS205	Sociology	4
SS210	Developmental Psychology	4
SS230	Psychology of Personality	4
SS311	Human Behavior	4
SS331	International Economics	4
SS360	Abnormal Psychology	4
PROFESSIONAL DEVELOPMENT		
PD102	Strategies for Success (required)	2
Total General Education Minimum Credit Requirement		30

Total Program Minimum Credit Requirement 93

Notes:
Students may be required to complete Foundations of Mathematics I and/or II and Foundations of Writing I and/or II based upon competency exam scores.